## SPONSORSHIP PACKAGES

## **39<sup>TH</sup>** AMERICAN-TURKISH CONFERENCE • 2024

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U.S. Chamber of Commerce

Partnering Strategically, Winning Globally May 9-10 · Washington, DC

Sponsorship Packages	Diamond \$100,000	Platinum \$75,000	Gold \$50,000	Silver \$25,000
Event Sponsorship & Protocol Seating	All events 1 seat at head table at all events, including private meeting facilitation	Reception or Luncheon or Panel - 1 seat at head table at Luncheon	Exclusive Conference Branding	Sponsored Panel
Conference Packages	8 packages	6 packages	4 packages	2 packages plus access for sponsored panel
Speaking Opportunities	Yes (Keynote remarks, keynote speaker introduction and/or panel)	Yes (Keynote speaker introduction, panel)	Yes (Speaker introduction, panel)	Yes (Panel)
Press Announcements	Yes	Yes	No	No
Oral Recognition	All Receptions, Luncheon and Opening Remarks	Luncheon or Sponsored panel	Yes	Sponsored Panel
<b>Printed Flyer Distribution</b> (Optional)	Yes	Yes	Select from the branding opportunities below	Yes, at sponsored panel
Print & Digital Logo Placement	Yes	Yes	Select from the branding opportunities below	Yes
Print & Design Advertisement	<ul> <li>* Full-page color advert in Conference booklet, platinum level placement</li> <li>* Company video displayed throughout the venue (optional)</li> </ul>	* Full-page color advert in Conference booklet, gold level placement	N/A	*Half-page black-and-white advert in Conference booklet, silver level placement

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Additional Sponsorship Opportunities			
Social Café Sponsor \$30,000	Becoming the Social Café sponsor provides a unique opportunity to directly connect with participants, increase engagement and keep the conversation buzzing throughout the Conference. Includes: 2 full conference package registration for your company's staff with luncheon, full session access, tickets to all networking receptions.		
Wi-Fi Sponsor \$30,000	<ul> <li>Become the connectivity provider throughout the Conference. Associate your brand with wireless internet capability for all attendees.</li> <li>Your corporate name and logo appear on wireless network username and password.</li> <li>Includes: 3 full conference package registration for your company's staff with luncheon, full session access, tickets to all networking receptions.</li> </ul>		
Lanyard Sponsor \$30,000	Exclusive visibility with your corporate name and logo on lanyards. Includes: 3 full conference package registration for your company's staff with luncheon, full session access, tickets to all networking receptions. ·Print and Digital Logo placement		

Sponsorships are limited by availability and are provided on a first come, first served basis. For all inquiries, please contact Ruya Kor at <u>rkor@uschamber.com</u> and Selin Sırer at <u>ssirer@deik.org.tr</u>